

ANNUAL REPORT

2024-2025





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GENESIS

Chetna Vikas was founded in the year 1985 by a team of young social activists who were actively engaged in the Sampurna Kranti Movement of Loknayak Jaiprakash and joined together to form this organization for the consciousness, empowerment and overall development of the disadvantaged section of the society on the values of peace, justice and equity. Chetna Vikas is founded on the basis of Gandhian ideology as it pertains to the alleviation of human sufferings and injustice and development of vulnerable people. The concept of SWARAJ and ANTODAYA are leading values for the organizational strategic plan.

VISION

A progressive and sustainable rural India, where in all people live peacefully and with dignity, enjoy social, political and economic equality as well as right to livelihood, freedom of expression and equal opportunity for public participation

MISSION

Empower the poor, disabled and disenfranchised in rural regions of Jharkhand State to achieve the Gandhian principle of 'Sarvodaya' (universal upliftment). It employs people centered, grass root and participatory methods to eliminate socio economic inequality, promote health, nutrition and well-being. Facilitate self-reliance, enable local self-governance, ensure national resources management and promote people's Advocacy.

OUR VALUES

- Based on Gandhian thought and philosophy
- Work at the grassroots with the marginalized
- No discrimination based on religion, caste, gender, colour, class, ethnicity, physical and mental ability
- Respect human values and rights
- Transparency and accountability at every stage and process
- Make efforts to ensure marginalized communities get access to their constitutional rights
- Sustainable use of resources

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Our Current Supporters



Legal Status



<p>FCRA</p> <p>Registration No.- 337680011</p>	<p>12A (Income Tax)</p> <p>Registration No. AAATC3120HE19975</p>	<p>Darpan ID</p> <p>Registration No. JH/2016/0096920</p>	<p>CSR</p> <p>Registration No. CSR00006382</p>
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<p>EPF</p> <p>No. JH/RNC/11386</p>	<p>TAN</p> <p>No. RCHC00661D</p>	<p>PAN</p> <p>No. AAATC3120H</p>	<p>80G</p> <p>No. AAATC3120HF20211</p>
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Areas of Intervention

Towards the SDGs...



Foreword



It gives me great joy to share this message with all of you in our Annual Report for the year 2024–25.

Chetna Vikas is working closely with different communities across Jharkhand. These decades of experience are not just stories—they are real, lived lessons that have shaped who we are as an organization.

Our strategic planning helped us reach areas often overlooked, filling critical gaps in services and support.

From primary health care to health awareness, our efforts have helped communities become more conscious about their well-being.

Moving toward natural farming has also meant moving toward climate resilience—building a sustainable future for all.

The strong voices of empowered adolescent girls are now being heard. They've begun to shape their identity in the fields of education, health and social change. They are now dreaming of becoming responsible citizens and are taking confident steps toward building their careers.

Our Wadi Project has taken strong steps toward environmental sustainability, and one of its key outcomes has been the JIVA Natural Farming initiative and the empowerment of women through livelihood generation.

Our commitment to transparency and the use of social media has not only made our organization stronger but also helped us document good practices, learn from our efforts and shape future strategies.

Chetna Vikas has set its direction firmly toward “Empowered Children, Prosperous Communities.” Along this journey, we have received invaluable support from Communities and children, Stakeholders, elected representatives, government bodies, Grassroots workers, senior management, and board members, our national and international donors.

I sincerely thank everyone—whether working directly or behind the scenes—who has helped strengthen our efforts towards change in Jharkhand.

Warm regards,

Rani Kumari
Director, Chetna Vikas

Annual Highlights

- ★ **Special Healthcare Support During Shravani Mela:** Provided essential medical services and support to pilgrims, ensuring safe and accessible care during one of the region's largest religious gatherings.
- ★ **Poshan Mela with PVTG Children:** Organized a nutrition-focused event specifically for Particularly Vulnerable Tribal Groups (PVTG), promoting child health, hygiene, and balanced diets.
- ★ **Akshay Tritiya Special Campaign:** Conducted an awareness campaign addressing early marriage practices and promoting girls' education and empowerment.
- ★ **District-Level Workshop for CMPOs:** Brought together Child Marriage Prohibition Officers (CMPOs) for capacity-building on enforcement and community engagement strategies.
- ★ **Women's Empowerment Through Entrepreneurship:** Launched new livelihood initiatives supporting women to start small businesses in rural areas, including incense stick production and skills training.
- ★ **State-Level Workshop on Women's Safety – Suraksha Samvad:** Hosted a multi-stakeholder dialogue addressing gender-based violence, digital safety, and equality, with active participation from grassroots leaders and policymakers.
- ★ **International Women's Day – Accelerate Action:** Celebrated as a statewide movement, led by adolescent girls and women across villages, blocks, and districts. Over 370 participants engaged in rallies, cultural events, storytelling, and recognition ceremonies.
- ★ **Deepotsav Under Baal Vivah Mukt Bharat Abhiyan:** Organized a symbolic and cultural campaign to raise awareness against child marriage, mobilizing community commitment through local festivals.
- ★ **Media Consultancy Program on Child Protection:** Engaged regional media professionals to promote sensitive and accurate reporting on child protection issues, strengthening child rights advocacy through communication.
- ★ **Project Launch: Natural Farming – The JIVA Project:** Introduced a climate-resilient, agro-ecological farming model in watershed and wadi areas, promoting sustainable agriculture and women-led nutrition initiatives.
- ★ **Mamta Kumari – State-Level Workshop Participation:** Welcomed Ms. Mamta Kumari, Member of the National Commission for Women, as a key speaker in high-level dialogues on digital safety and women's rights.

Child Protection: Defending the Rights and Safety of Every Child

Chetna Vikas is committed to creating a safe and protective environment for children by addressing issues of abuse, neglect, and exploitation. In 2024–25, two major initiatives shaped our child protection work:

- **Access to Justice** for Children Project, which focused on preventing child marriage, trafficking, sexual abuse, and child labour across Deoghar district.
- **Community-Led Child Protection (CLCP)** Project in Topchanchi Block, Dhanbad, which empowered villages to take collective responsibility for protecting children.

Together, these projects combined legal support, awareness campaigns, capacity building and community action to safeguard children's rights.

Objective

To prevent child marriage, trafficking, labour, and abuse by empowering communities, strengthening systems, and ensuring children grow up in safe, supportive environments where their rights are protected.



Approach

Our strategy combined legal interventions, awareness building, community leadership, and skill development. Key elements included:

- **Legal Action and Support:** Stopping child marriages, handling trafficking and sexual abuse cases, and securing compensation and convictions for survivors.
- **Awareness Campaigns:** Using mobile vans, wall writings, cultural events, and large-scale mela and school-based activities to spread messages on child rights, nutrition, and safety.
- **Capacity Building:** Training CMPOs, Panchayat leaders, officials, community members, and media professionals to handle child protection issues sensitively and effectively.
- **Community Engagement:** PRA exercises, Gram Panchayat Development Plan (GPDP) integration, and signature campaigns led by “Natural Leaders” to demand better services.
- **Adolescent Empowerment:** Formation of youth groups, action calendars, vocational training (stitching, crafts), and leadership programs to build agency among girls and boys.
- **Service and Nutrition Support:** Setting up Poshan Vatikas at Anganwadi centres, improving access to health services, and linking adolescents to alternative livelihood options.

Impact

- **Child Marriage Prevention:** 331 marriages stopped (291 through legal action, 40 through community persuasion).
- **Child Trafficking:** 39 children (28 girls, 11 boys) rescued and reintegrated.
- **Child Sexual Abuse Support:** 62 cases supported, with 26 support persons appointed, 22 compensation applications filed, ₹24,00,000 awarded, and 5 convictions achieved.
- **Community Strengthening:** Over 60 community members trained on CLCP, 95 participants oriented at Block Level, and multiple district consultations linking community needs to GPDs.
- **Adolescent Empowerment:** Girls trained in crafts created Shagun Craft, opening income opportunities; youth groups led awareness rallies, Women's Day events, and campaigns on drug abuse and menstrual hygiene.
- **Nutrition & Basic Services:** Poshan Vatikas established in two villages; Panchayat-community collaboration improved infrastructure and service delivery, with four proposals approved and others planned for 2025–26.
- **Awareness Reach:** Thousands of people engaged through Shravani Mela camp, International Girl Child Day, Children's Day, and wall-writing campaigns.



Adolescents and Youth Empowerment

Chetna Vikas continues to work in the potential of adolescents and youth by strengthening their leadership, life skills, and participation in community decision-making. In 2024–25, two major initiatives contributed to this theme:

- The Kislay Project, which empowered adolescents to make informed life choices, particularly around marriage, education, and health, while creating a supportive environment through life skills, SRHR services, and community mobilization.
- The Youth Empowerment Initiative, which engaged young leaders across 75 villages in Deoghar district to promote constitutional values, child rights and community-led social change.

Together, these projects gave adolescents and youth the tools, voice, and platforms they need to become agents of change in their communities.

Objective

To empower adolescents and youth as leaders who can make informed decisions, challenge harmful social norms, and drive community-led change for education, health, safety, equality and child rights.



Approach

Our approach combined life skills education, leadership training, awareness campaigns, and community-driven action. Key elements included:

- **Adolescent Leadership and Advocacy:** Supporting Baal Sabha meetings, group mobilization, wall writings, and adolescent-led campaigns on SRHR and child protection.
- **Community Mobilization and Awareness:** Mass media campaigns, street plays, rallies, and intergenerational dialogues to address child marriage, menstrual hygiene, and adolescent rights.
- **Health and Legal Awareness:** Exposure visits to protection and governance institutions, advocacy for adolescent health services, and support for sponsorship and entitlement access.
- **Youth Leadership Development:** Selecting, training, and mentoring 25 youth fellows to lead social action projects across 75 villages in Deoghar district.
- **Skill-Building and Expression:** Sports, cultural events, and vocational activities to build confidence, teamwork, and agency among adolescents.



Impact

- Adolescent leadership strengthened through Baal Sabha meetings with 122 participants, alongside 78 group meetings and 195 wall writings spreading awareness on SRHR, child marriage, and adolescent rights.
- Mass awareness reached over 3,500 people through campaigns, rallies, plays, and dialogues, including strong participation on World Menstrual Hygiene Day and Women's Day.
- Youth and adolescent groups influenced systems by lobbying for health services, menstrual hygiene infrastructure, sponsorships for vulnerable children, birth certificates, and tube wells at ICDS centres.
- Sports and cultural activities such as football matches (176 participants), art competitions, and rallies boosted confidence, teamwork, and intergenerational dialogue on girls' rights.
- Capacity building deepened, with adolescents and youth trained in leadership, governance, constitutional values, and protection systems through exposure visits, workshops, and fellowships.
- 25 youth fellows across 75 villages launched social action projects on education, health, safety, and social inclusion, backed by surveys and community consultations.
- Institutional coordination improved as district-level workshops oriented officials like CMOs, leading to stronger responses against child marriage and better integration of adolescent concerns into governance.



Livelihood

Chetna Vikas is committed to strengthening the economic resilience of women and marginalized communities through sustainable livelihoods and entrepreneurship. In 2024–25, two key initiatives were implemented:

- MPowered Plus – Scale Up Project, in partnership with Trickle Up India Foundation, to support women from extremely backward communities in collective business development across 24 villages of Dumka district.
- Rebuild India Fund Project, which promoted women’s entrepreneurship in 25 villages of Deoghar block, with a focus on mobilizing and nurturing change makers.

Together, these projects aimed to expand women’s income opportunities, enhance their agency, and link them with markets, services, and entitlements.

Objective

To empower women and adolescents by building sustainable enterprises, strengthening SHGs as platforms for services and market linkages, and fostering community-led economic independence.



Approach

Our approach combined capacity building, technical support, convergence with government schemes, and enterprise development. Key elements included:

- **Training and Coaching:** On SHG management, business planning, gender equality, production aggregation, and value chain development.
- **Skill-Building for Enterprises:** Technical training for Smart Sakhis and SHG members, along with coaching and mentoring.
- **Seed Capital and Asset Support:** Provision of resources to SHGs for group enterprises.
- **Exposure Visits and Exhibitions:** Linking participants to successful producer groups, trade fairs, and melas to build knowledge and markets.
- **Convergence with Government Schemes:** Supporting access to financial assistance, livestock, housing, health cards, and other entitlements.

Women’s Entrepreneurship: Facilitating group formation, skills training (e.g., incense stick making), and operational support for community-based enterprises.



Impact

- Over 1,000 participants mobilized into 88 self-help groups across Dumka and Deoghar districts.
- Women-led enterprises in bamboo crafts, green leaf plates, and mudi production generated ₹5.6 lakh in sales, earning substantial profits and building market linkages.
- 936 women accessed government schemes, including financial assistance, livestock, seeds, tools, identity documents, and housing support.
- SHGs strengthened through regular meetings, savings, and distribution of productive assets such as poultry and pigs.
- In Deoghar, 26 women formed the Sugandha Ajeevika Sakhi Mandal, launching incense stick production after training, pooling capital, and establishing transparent group management.
- Initiatives fostered economic independence, self-confidence, and collective decision-making, positioning women as drivers of community-led change.



Health & Nutrition

Chetna Vikas, with the support of partners, is working to improve access to healthcare and nutrition in underserved areas of Jharkhand. In 2024–25, two major projects shaped our work in this theme:

- SBI Sanjeevani – Clinic on Wheels, supported by SBI Foundation, bringing mobile primary healthcare services to 80 remote villages across Ranchi, Ramgarh, Sahibganj, and Dumka.
- Pre-School Nutrition and Education Project, supported by Jiv Daya Foundation, providing nutrition and early learning support to children under five in Deoghar block.

Together, these initiatives are addressing critical health and nutrition gaps while building awareness, healthy behaviours, and stronger community well-being.

Objective

To provide free, quality healthcare in remote villages while promoting hygiene, sanitation, maternal health, and nutrition. They also ensure nutrition and early learning support for children under five, alongside fostering community awareness and ownership of preventive health practices and child development.



Approach

Our strategy focused on mobile service delivery, health awareness, nutrition support, and early education. Key elements included:

- **Mobile Clinics:** Doctors, nurses, pharmacists, and lab technicians delivering primary healthcare through well-equipped vans.
- **Specialized Health Camps:** Addressing issues like anaemia, skin infections, maternal health, and non-communicable diseases, with referrals to higher facilities when needed.
- **Swachh Bharat Abhiyan Activities:** Village-level cleanliness drives, waste management awareness, and hand-washing demonstrations with participation from schoolchildren, PRI members, and youth groups.
- **Health Awareness Sessions:** Covering menstrual hygiene, anaemia prevention, maternity care, WASH practices, nutrition, and seasonal illness prevention.
- **Nutrition Support for Children:** Daily fortified milk for children under five, ration distribution for vulnerable families, and Poshan Mela events to raise awareness.
- **Community Engagement for Early Learning:** Encouraging preschool attendance and promoting stimulating, play-based learning activities.



Impact

- Healthcare and nutrition support reached over 18,600 people, including 3,674 families across 80 villages, improving access to essential services in underserved areas.
- Specialized health camps addressed anaemia, maternal health, skin infections, and non-communicable diseases, prioritizing adolescents, pregnant women, and elderly patients.
- Community awareness activities on hygiene, sanitation, WASH practices, maternal health, and menstrual hygiene strengthened preventive health behaviours among women, youth, and children.
- Nutrition support for 230 children under five through daily fortified milk, ration distribution to 150 families, and solar lamps to 25 households improved child well-being, family nutrition, and home learning environments.
- Educational and cultural events such as Poshan Melas mobilized communities around nutrition, health, and child development.
- Positive outcomes included healthier, more active children, improved school attendance, and families demonstrating greater awareness of nutrition and early learning.
- Quality assurance mechanisms, including regular self-assessments, a third-party audit, and documentation, ensured accountability and strengthened program impact.



Climate Action: Building Resilience Through Natural Farming

As part of our commitment to sustainable development and environmental stewardship, Chetna Vikas is implementing the JIVA Project, an ambitious initiative supported by NABARD. JIVA aims to promote natural farming and agro-ecology-based models in watershed and wadi areas, transforming rural agriculture into a more sustainable, climate-resilient and resource-efficient system.

Objective

To promote climate-resilient and sustainable agriculture through natural farming, resource conservation, crop diversification, and livestock development, while strengthening rural livelihoods and empowering women and adolescent girls as key agents of change.



Key Components of the JIVA Project

- **Promotion of Natural Farming** – Encouraging low-input, chemical-free cultivation practices rooted in traditional knowledge and ecological balance.
- **Crop Diversification and Intensification** – Enhancing productivity and resilience through mixed cropping systems and climate-appropriate crop choices.
- **Soil and Water Conservation** – Strengthening resource management through watershed development, moisture retention, and erosion control measures.
- **Livestock System Strengthening** – Improving animal husbandry practices to support livelihoods and nutrition.
- **Nutrition-Focused Agriculture & Kitchen Gardens** – Promoting household-level food security through home gardens and nutrition-sensitive farming.
- **Value Addition and Market Linkages** – Training and support for adding value to farm produce and accessing markets.
- **Documentation & Knowledge Sharing** – Capturing lessons, best practices, and community innovations.
- **Local Innovation Promotion** – Supporting grassroots solutions that are environmentally sound and locally relevant.



Organizational Development – Strengthening Systems for Sustainable Impact

In 2024–25, Chetna Vikas made deliberate investments in strengthening its internal systems, policies, and governance structures to ensure sustainable, transparent, and accountable growth. Recognizing that strong institutions create resilient programs, the organization focused on strategic planning, policy reforms, capacity building, resource mobilization, and digital communication. These steps are designed to reinforce organizational credibility and enable long-term impact across all thematic areas.

Objective

To build a strong, transparent, and future-ready institution by enhancing governance, strengthening policies, improving staff and leadership capacities, and securing resources for sustainable growth.



Approach

- **Strategic Planning:** Developed and approved VISION 2030, a long-term roadmap outlining priorities and inclusive development goals.
- **Policy Strengthening:** Reviewed and reframed key policies (POSH, Child Protection, Human Resource, and Finance) and formed dedicated committees for compliance. All policies were translated into Hindi for wider accessibility.
- **Capacity Building:** Conducted policy orientation for staff and training for Board members, leadership, and managers to ensure clarity and accountability.
- **Resource Mobilization:** Assigned dedicated personnel to focus on partnerships, fundraising, and financial sustainability.
- **Digital Presence:** Renewed and relaunched the organization's official website to strengthen outreach and stakeholder engagement.



Impact

- A clear long-term vision (VISION 2030) approved, aligning the organization with sustainable and inclusive development for the next decade.
- Strengthened governance and ethical compliance through revised policies, active POSH and Child Protection committees, and improved accessibility via Hindi translations.
- Staff and leadership capacity enhanced, ensuring clarity of roles, compliance with policies, and stronger oversight practices.
- Resource mobilization strengthened, with dedicated staff driving fundraising and partnership-building for sustainability.
- Digital outreach improved, with a renewed website launched on September 1, 2024, enhancing visibility and engagement with stakeholders.

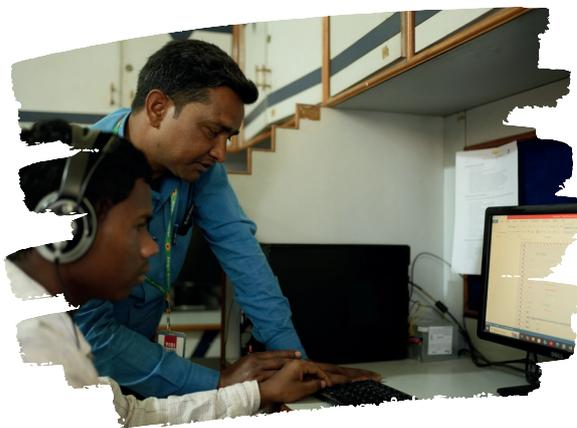


Digital Literacy and Disability

Chetna Vikas, through its Training and Counselling Centre (TCC), is committed to creating inclusive opportunities for persons with disabilities by combining digital literacy, life skills, and community engagement. In 2024–25, the project focused on equipping visually impaired and differently-abled students with computer skills, linking them to education and employment, and fostering awareness through cultural and social events. Alongside digital training, the initiative emphasized confidence-building, community participation, and access to rights and entitlements.

Objective

To empower persons with disabilities by enhancing digital literacy, building life skills, and creating pathways to education, employment, and social inclusion.



Approach

- **Digital Literacy Training:** Completed the 4th batch of 24 students (16 male, 8 female) in a six-month basic computer course, with certificates issued through BEO Dumka.
- **Educational Support:** Enrolled three students in inter-class at AN College, supported three others to appear in higher education exams, and facilitated access to android mobile phones through Abhyuday Foundation.
- **Employment Linkages:** Two students secured jobs—one as a Braille teacher in Sahibganj and another as an Animator in an NGO; five applied for Railway “Group D” posts.
- **Community Engagement:** Organized awareness and cultural activities including World Environment Day, World Yoga Day, Independence Day, Teachers’ Day, Gandhi Jayanti, World Disability Day, Louis Braille Day, and Republic Day.
- **Voter Awareness:** Partnered with Sveep Dumka to host blind cricket tournaments linked to Assembly and Lok Sabha elections, enabling five blind students to register as new voters.
- **Health & Well-being:** Conducted home visits, counselling sessions, and assessments for assistive devices for 10 students.
- **Extra-curricular Activities:** Yoga, songs, poems, and cultural activities added to the holistic learning experience.



Impact

- 24 students successfully completed the 6-month computer training, strengthening their digital skills and confidence.
- 5 visually impaired students received new voter IDs, ensuring their inclusion in democratic processes.
- Education strengthened, with three students enrolled in higher studies and three appearing in final exams.
- Employment pathways created, with two students already placed in jobs and five applying for government positions.
- Technology access improved, as three students received android mobile phones to support their learning and communication.
- Community participation enhanced through awareness camps, sports events, and celebration of national and international days.
- Holistic development fostered through extra classes, yoga, and cultural activities, promoting overall well-being.



Special Events - 01

Poshan Mela 2024: Promoting Nutrition and Early Childhood Engagement

As part of the Pre-School Nutrition and Education Project, Chetna Vikas organized a two-day Poshan Mela across three villages to raise awareness about child nutrition, hygiene, and early education for children under five. The event was held on October 1–2, 2024, with vibrant participation from over 350 children, parents, teachers, and community members.

Day 1 – Dardmara (Covering Dardmara & Jakha Villages):

- Over 200 participants attended, including 120+ children and 85+ women/adolescents.
- Key activities included:
 - Drawing session with 55 children showcasing creativity.
 - Hand wash demonstration promoting hygiene practices.
 - "Tiranga Bhojan" nutrition session teaching balanced diets through the tricolor concept.
 - Live preparation of papaya halwa to promote healthy, local food.
 - Prize and fruit distribution, with strong community engagement.

Despite minor logistical issues and low engagement from two field members, the event ran successfully thanks to active support from volunteers like Ritesh Kumar and Gudiya Devi.

Day 2 – Sarasani Village:

- Approximately 150 participants joined.
- Activities included:
 - Drawing session with 60 children.
 - Chair race for children aged 2–4, adding fun and energy.
 - Nutrition demo and meal sharing, repeating the papaya halwa preparation.
 - Prizes and fruits were distributed to reinforce positive habits.

Impact and Way Forward:

The Poshan Mela served as a platform to engage communities in child nutrition, sanitation, and education. Through practical demonstrations and child-focused activities, it promoted healthy behaviors in an accessible, participatory format. The enthusiastic response from families and community leaders highlighted the potential for long-term impact.

Building on this success, Chetna Vikas plans to conduct more interactive, community-based learning events that focus on child development, nutrition, and early learning support—further strengthening its mission of inclusive growth and well-being.



Special Events -02

State-Level Dialogue on Women's Safety and Equality

A state-level dialogue on women's safety and equality titled "**Suraksha Samvad: Towards a Safe and Equal Society for Women**" was successfully organized by Chetna Vikas, in collaboration with Vishwa Yuvak Kendra, at Hotel i-Town, Deoghar.

The two-day event brought together a diverse group of participants from across Jharkhand, including social workers, panchayat representatives, educators, legal experts, media professionals, adolescents, and youth. Through intensive discussions and interactive sessions, the program focused on key issues related to women's safety, gender equality, and empowerment.



The dialogue featured several focused sessions:

- “न्याय की चौखट” – Provided information on relevant laws and legal rights.
- “समानता के बिना सुरक्षा नहीं” – Explored the link between gender equality and safety.
- “तकनीक की ताकत” – Discussed digital safety and the use of technology for protection.
- “बदलाव की सीढ़ी” – Showcased voices and stories of adolescents and young leaders.
- “शब्दों से बदलाव तक” – Addressed the role of media in shaping narratives around women's issues.
- “संघर्ष की कहानियाँ” – Shared real-life stories of individuals leading grassroots change.
- “संकल्प से समाधान तक” – Concluded with a collective resolution and action plan for a safer, more equal society.

Prominent speakers included officials from the National Commission for Women, the Social Welfare Department, local governance bodies, and the media, all of whom emphasized the critical role of awareness, empowerment, and community participation.

Chetna Vikas reaffirmed its commitment to gender equality through this initiative.

Special Events -03

International Women’s Day 2025: From Celebration to Action

This year, Chetna Vikas marked **International Women’s Day 2025** not merely as a celebration, but as an opportunity to take meaningful action toward women's empowerment. Aligned with the global theme “Accelerate Action,” we designed and executed programs from the grassroots to the state level—amplifying the voices of women and adolescent girls across Jharkhand.

Community Level (Raneshwar Block, Dumka): In Raneshwar, Smart Sakhis, project participants, and rural women came together to light candles, take a collective empowerment pledge, organize rallies, and commit to working jointly for their own upliftment. This show of unity and purpose was a powerful step toward grassroots transformation.

Village Level (Topchanchi, Dhanbad): Adolescent girls’ groups hosted creative, locally-driven programs using available community resources. Their efforts demonstrated that “no change is complete without women’s leadership.” Praxis representative Ms. Laxmi, present as the chief guest, was honored for her contribution to women’s rights and development.

Block Level (Madhupur, Deoghar): The Madhupur event featured cultural performances—including folk dance, puppet shows, and speeches—centered around women’s empowerment. Around 126 participants attended, including key government officials such as the District Child Protection Officer (DCPO) and Block Development Officer (BDO).

District Level (Ramraj Ashram, Deoghar): A large-scale Women’s Empowerment Conference was held, with around 120 women participating. Discussions focused on women’s rights and social challenges, led by:

- Kumari Ranjana, District Social Welfare Officer
- Kalpana Jha, Ombudsperson, MGNREGA
- Suchitra Jha, Member, Consumer Forum
- Sushila Sinha, Women’s Rights Advocate

Rani Kumari, Director of Chetna Vikas, was awarded by the Inner Wheel Club for her outstanding contributions to social work. This recognition celebrates women creating meaningful change in their communities.

State Level Recognition: Chetna Vikas received state-level recognition for its work with women farmers under the JIVA Project, supported by NABARD. The project was honored by Deepika Pandey Singh, Minister of Rural Development and Panchayati Raj, who formally acknowledged NABARD’s financial support to Chetna Vikas for advancing women’s economic empowerment.



Stories of change

Story-01 : Emergency Maternal Transport

On 8th October 2024, during a scheduled MMU camp in Hesel village, the team was informed about a pregnant woman who had gone into labour but lacked access to transportation. Hesel village, situated in a remote forested area, has no regular ambulance service or public transport.

Understanding the urgency, the MMU team swiftly converted their vehicle into an emergency transport and rushed her to CHC Gola. Medical personnel coordinated en route and ensured she received timely attention. She delivered a healthy baby safely, thanks to the quick response and coordination. The entire village was moved by the team's compassion and readiness to serve even in emergencies.



Story-02: Healing at the Doorstep: The Story of Tarachand Pandit

Tarachand Pandit, a 48-year-old resident of Chhota Kendua village in Powal Panchayat, Borio block, lives with a physical disability affecting his legs. While traveling with his brother to visit his sister, he slipped from a motorcycle and sustained severe injuries, leaving him unable to even reach the mobile medical van for help.

Recognizing his condition, our MMU team promptly visited his home with medical instruments and medicines, providing immediate treatment and regular dressings during follow-up visits. After 15 days of continued care, Tarachand's wounds had completely healed, restoring his health. His family expressed their heartfelt gratitude for bringing healthcare to their doorstep when they needed it most.



Story-03: From Darkness to Determination: The Journey of Samwel Tudu

Samwel Tudu, 23, from Jaratikar village in Jama block, Dumka district, grew up in deep poverty. Born visually impaired, he lost both parents at a young age—his father in 2009 and his mother in 2012. With no land for farming and a family struggling for survival, Samwel often stayed home in isolation, dependent on his siblings for food and support.

His turning point came when Chetna Vikas and Sightsavers India staff visited his home. Listening to his struggles, they encouraged him to pursue education. Though doubtful at first—asking, “How can I study if I can’t see?”—he was introduced to Braille, enrolled in school, and given the support he needed. Step by step, Samwel rebuilt his confidence. He passed his 10th and 12th grades with first division, enrolled in a graduation at AN College, Dumka, and completed a six-month computer course along with spoken English classes at Tanya Computer Center.

Armed with skills and confidence, Samwel applied for a teaching post at a residential school for the blind in Sahibganj. He was selected as a computer and Braille teacher and now earns ₹8,000 per month while continuing his studies. Today, Samwel not only supports his siblings but also inspires others with his resilience.

Grateful for the opportunities and encouragement he received, Samwel credits Chetna Vikas, Sightsavers India, and Tanya Ma’am for helping him transform his life from one of despair to one of dignity and independence.



Financial Statement

Receipt & Payment Accounts

For the year 1st April, 2024 to 31st March, 2025

Receipts	Amounts (Rs.)	Total Amounts (Rs.)	Payments	Amounts (Rs.)	Total Amounts (Rs.)
To, Opening Balance			By, Programme Expenses		11516478.24
Cash in hand	2584.00		By, Programme Personnel		18250128.40
Cash at Bank	24507221.31	2,45,09,805.31	By, Administrative Expenses		21,70,469.04
Transfer from Project balance Fund		0.00			
To, Grant in Aid			By, Outstanding Liabilities payment for Current Year		19,76,535.62
FCRA	6499413.00				
NON FCRA	33809741.00	40309154.00	By, Fixed Assets		1,70,12,222.00
To, Loan Received		1029857.00			
To, Receivable Amount (FC Fund)		0.00			
To, Receivable Amount (Non FC Fund)			By, Loan & Advance (Assets)		0.00
To, Interest Received		3,07,595.00	By, Closing Balance		
			Cash in hand	2304.00	
			Cash at Bank	15228274.01	15230578.01
Grand Total Rs.		6,61,56,411.31	Grand Total Rs.		66156411.31

Income & Expenditure Accounts

For the year 1st April, 2024 to 31st March, 2025

Expenditure	Amounts (Rs.)	Amounts (Rs.)	Income	Amounts (Rs.)	Amounts (Rs.)
To, Programme Expenses		1,22,80,685.70	By, Grant In Aid -FC Fund		62,90,560.00
To, Programme Personnel		1,90,59,193.12	By, Grant In Aid -Non-FC Fund		3,32,16,760.12
To, Administrative Expenses		22,45,960.04	By, Grant Receivable		272311.88
To, Depreciation on Fixed Assets		66,61,009.00	By, Interest From Bank		3,07,595.00
To, Unspent Balance		1,23,05,679.68	By, Unspent Balance transferred from B/S		22197711.56
To, Fixed Assets Fund		97,64,453.00			
To, Excess of Income over Expenditure		1,94,824.34	By, Excess of Expenditure over Income		2,26,866.32
Grand Total Rs.		6,25,11,804.88	Grand Total Rs.		6,25,11,804.88

Balance Sheet

As on 31st March, 2025

Fund & Liabilities	Amounts (Rs.)	Total Amounts (Rs.)	Assets & Properties	Amounts (Rs.)	Total Amounts (Rs.)
General Fund		10,94,576.49	Fixed Assets		1,20,83,558.00
Repayment of Loan-Cholamandalam		8,32,991.00			
Transfer of Fixed Assets Fund		99,66,479.00	Grant Receivable		5,02,111.18
Unspent Balance to the Projects		1,23,06,393.68	Loan & Advances (Assets)		474.00
Liabilities for Payment		36,16,281.02	Cash & Bank Balance		
			Cash in hand	2304.00	
			Cash at Bank	15228274.01	15230578.010
Grand Total Rs.		2,78,16,721.19	Grand Total Rs.		2,78,16,721.19

Transparency

Members of Governing Body			
S No	Name	Gender	Designation
1	Manoj Kumar	M	President
2	Kumar Ranjan	M	Secretary
3	Punam Varma	F	Treasurer
4	Babulal Kapri	M	Member
5	Bhuwaneshwar Yadav	M	Member
6	Sanjeev Kumar Dev	M	Member
7	Sadhna Kumari	F	Member
8	Gokul Prasad Yadav	M	Member
9	Dipak Kumar Singh	M	Member
10	Dezy Hansda	F	Member
11	Sarwari Khatoon	F	Member

Accountability and Transparency

- The Chetna Vikas Board met 4 times in the FY 2024-25 on 31.05.2024, 01.09.2024, 03.02.2025 and 31.03.2025. Minutes of Board meetings are documented and circulated.
- Board Rotation Policy exists and is practiced.
- The Board approves programmes, budgets, annual activity reports, policies (POSH, CPP, HR, etc) and audited financial statements.
- The Board ensures the organization's compliance with laws and regulations.
- No Annual Gross Remuneration paid to members of our Statutory Governing Body by this organization / Chetna Vikas.

Team Strength (2024-25)			
Category	Total	M	F
Full time	56	36	20
Volunteer	52	10	42
Consultant	6	4	2
Total	114	50	65





More Information About Us!

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Deoghar
Jharkhand, India - 814112

THANK YOU!



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